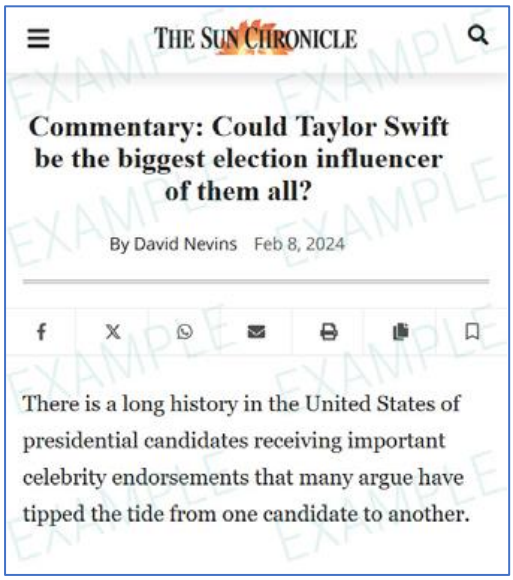
INFORMATION & MISINFORMATION (R1)

Information type

Look at the first two screen shots below(#1 and #2) and decide which each is an example of. Choose from:

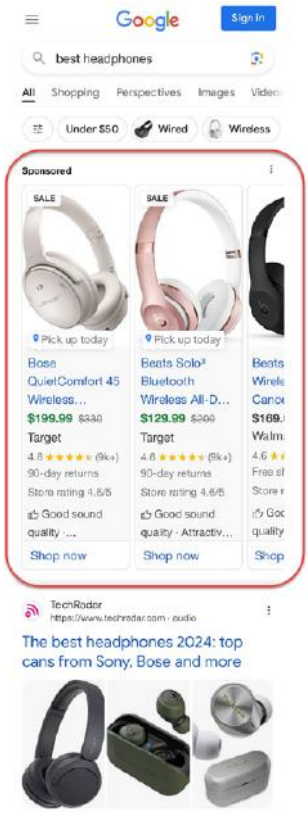
1. A news item
2. An Opinion piece
3. An advertisement
4. An entertainment piece



#1



#2



#3

Explain why you selected the answer you did in each case:

The third screenshot (#3) shows the result of a Google Search for 'best headphones'.
Can you explain what is different about the first result (in the red box) from the *TechRadar* one below it?

This activity is based on NLP News Literacy Standard 1: Information Type taken from the News Literacy project publication *News Literacy in America: A survey of teen information attitudes, habits and skills*, published October 2024.
See https://newslit.org/news-literacy-in-america/